

# Making It Happen

## Getting Trade and Investment Moving

5 - 7 November 2017 - Surabaya

### The Conference

Every two years the IABC hosts a Business Conference in Indonesia in which its counterpart in Australia is invited to participate to the fullest possible extent. However conference participation is certainly not limited to IABC/AIBC members but it is intended to hold wider appeal to the business community. You are invited.

Also invited are business persons from around Asia who may belong to one of the AustChams or Councils operating in Asia.

This year's Conference is the 35th in the series of business conferences (held over one or more days) in either Indonesia or Australia. It will be held on 5-7 November in the historic trading hub city of Surabaya.

Dates : Sunday, 5 November – Tuesday, 7 November 2015  
 Venue : Surabaya  
 Theme : Making It Happen  
 Attendance: Around 250 persons from business and government (from Indonesia and Australia and elsewhere)  
 Exhibition : There is exhibition space available subject to agreement.  
 Dignitaries : As with past conferences, Indonesia and Australia are expected to be represented by their respective Ambassadors and Ministers. But everyone who attends is important to us.

### Theme and Objectives

At the time of the conference, it is expected that the IA-CEPA has been all-but finalized, and be almost ready to be signed if not already signed. The agreement is intended to enhance the Indonesia-Australia relationship. The relationship is bigger than any particular agreement. But this agreement, and the atmosphere of cooperation which it will engender, will significantly enhance that relationship.

The agreement will not bring automatic results. We must make it happen.

The objectives of the Conference are:

- To provide an up-to-date analysis of the political and economic landscape;
- To reinforce the bilateral ties between Indonesia and Australia;
- To assist all delegates to network within business and government circles and to develop strategic links;
- To enhance awareness of the benefits of connectivity throughout Asia and the Pacific;
- To provide practical and relevant information and contacts for organizations with existing business as well as those who are seeking to establish new business;
- To provide an informal environment with sufficient social interaction to enable participants to benefit from each other's experience.

### Programme

The business programme is spread over two full days (Monday and Tuesday). Formalities will be kept to a minimum and the focus will be on networking to encourage stronger links. The format will be plenary sessions with keynote and panels of speakers. Specific areas of activity and development which we will touch on are:

- o political and economic developments
- o tourism, infrastructure, food & agriculture
- o human and natural resources
- o trade and investment including e-commerce
- o economic partnership between our two nations

Every encouragement will be given to delegates to mingle, with opportunities provided for discussion at all times during the conference.

### Social Events

Social events/meals will be structured to maximize networking opportunities. They are planned to be:

Saturday, 4 November Industry visits  
 Sunday, 5 November Morning - Golf  
 Evening - Welcome reception (opening of Conference)  
 Monday, 6 November Seated lunch  
 Conference Dinner  
 Tuesday, 7 November Seated lunch  
 Closing drinks

### Sponsorship

We offer a variety of sponsorship packages. For a copy of the proposal document, please contact: IABC Executive Director, Vic Halim  
 Tel: +62 21 521 1540  
 E-mail: director@iabc.or.id

### Registration

	Full	Until 31 August 2017
( IABC / AIBC / ABA Members )	IDR 6,000,000	IDR 5,400,000
( IBC Members )	IDR 7,300,000	IDR 6,570,000
( Non - Members )	IDR 8,600,000	IDR 7,740,000

#### EARLY BIRD 10 % DISCOUNT UNTIL 31 AUGUST 2017

Please fax Early Bird Registration Form to +6221 521 1541  
 E-mail to: conference@iabc.or.id

Title : Mr / Ms / Dr / Prof other : \_\_\_\_\_  
 Name : \_\_\_\_\_  
 Company : \_\_\_\_\_  
 Position : \_\_\_\_\_  
 Address : \_\_\_\_\_  
 Telephone : \_\_\_\_\_  
 Email : \_\_\_\_\_

For further information, please contact :

**Indonesia Australia Business Council (IABC)**  
 National Secretariat  
 World Trade Centre 16<sup>th</sup> Floor  
 Jl. Jenderal Sudirman Kav. 29 - 31, Jakarta 12920, Indonesia  
 Tel : +6221 521 1540 Fax : +6221 521 1541  
 E-mail : secretariat@iabc.or.id OR conference@iabc.or.id  
 Website : www.iabc.or.id

